

**Padmabhushan Vasantodada Patil Mahavidyalaya,
Kavathe Mahankal.**

DEPARTMENT OF GEOGRAPHY

Career Oriented Course in

“Advanced Diploma Course in Tourism”

(2019-20)

INDEX

Sr. No.	Content	Page No.
1.	Permission Letter	3
2.	Notice for Enrollment	4
3.	Brochure	5
4.	Board of studies	6
5.	Objectives	7
	Duration	
	Eligibility of the student	
	Outcomes	
	Evaluation method	
6.	Syllabus	8
7.	Timetable	9
8.	Notice for starting the course	10
9.	List of students and attendance	11-14
10.	Notice for examination	15
11.	Theory Paper	16-21
12.	Answer Sheet	21-23
13.	Photos	24
14.	Result	25-26
15.	Certificate	27
16.	One page report	28
17.	Summary	29

From,
Head,
Department of Geography
P. V. P. College, Kavathe Mahankal,
Dist. Sangli, Maharashtra 416405
Date: 1/07/2019

To,
The principal,
Padmabhushan Vasantrodada Patil Mahavidyalaya,
Kavathe Mahankal, Dist. Sangli,
Maharashtra 416405


Subject: Seeking a permission to start the career-oriented course in
“Advanced Diploma Course in Tourism”


Respected sir,

As per your guidelines we are going to start a career-oriented course in
“Advanced Diploma Course in Tourism” in Department of Geography for
our college students. This course will be of 30 hours and will be completed
during July 2019 to Feb 2020. The course will be definitely very
beneficiary for students.

I request you to give permission to start the above course in the Department.

Thanking you.


Yours faithfully,

*Permission
Granted*

PRINCIPAL,
Padmabhushan Vasantrodada Patil
Mahavidyalaya, K. Mahankal, Dist-Sangli

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

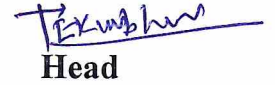
Date: 05-07-2019

NOTICE

All the students in P. V. P. college, Kavathe Mahankal are informed that, Department of Geography is going to start the career-oriented course in "Advanced Diploma Course in Tourism" The interested students are requested to enroll up to 15 July, 2019.



Co-ordinator



Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahankal
Dist. Sangli 416 405.

BROCHURE



Shikshan Prasarak Sanstha's
Padmabhushan Vasanttraodada Patil Mahavidyalaya
Kavathe Mahankal

DEPARTMENT OF GEOGRAPHY

Free
Certificate

Smart
Classroom

Job
Oriented

- Advanced
Diploma
Course in
Tourism

Starting From
20th July 2019

Duration : 60
Hours

OPEN FOR
ENROLLMENT






Contact
7020975212

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Board of Studies

Sr. No.	Name	Designation	Signature
1.	Dr. T.E. Kumbhar	President	
2.	Dr. D. A. Gade	Member	
3.	Mr. A.M. Mali	Member	
4.	Mrs. V.P. Ghatage	Member	
5.	Miss. B. C. Mali	Member	

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Objectives:

1. To introduce the student with the importance of Advanced Diploma Course in Geography.
2. To understand the concept in Advanced Diploma Course.
3. To give basic information to the students about Advanced Diploma Course.
4. To understand the process and value of Tourism.

Duration:

The course will be completed in 60 hours .

Eligibility of the student:

1. The student must have the basic knowledge of Tourism.
2. Student must have Enrolment in B.A.III. Examination.

Course outcomes:

By the end of this course students are expected,

1. Provide the student with an introduction to the world of business and particularly to business as it applies to the hospitality industry.
2. Understand the structure, nature and operating characteristics of the different sectors of the hospitality industry.
3. To enhance tourism with dignity, respect so that they enrich the tourism experience and build pride and confidence among local communities.

Evaluation Method: The examination will be conducted in theory. Theory examination will consist of 25 multiple choice questions which will be conducted on written examination will be of 50 marks which will be in class at the end of the course.

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Syllabus

Unit 1: Introduction to Eco-Tourism

(10 hours)

- 1.1 Definition, Concept, Growth and Principles.
- 1.2 Emerging Concepts: Eco/rural/ agri /farm/green/wilderness/countryside special Interest tourism.
- 1.3 Tourism-Environmental Relevance.
- 1.4. Concept of carrying Capacity

Unit 2: Tourism and Accommodation

(10 hours)

- 2.1 Introduction to hotels, Accommodation Industry, types, Evolution of lodging Industry, Need, Importance, role of hotels, FHRAI, star Hotels Classification.
- 2.2. International Sceneries and trends
- 2.3 .Hotel Industry in India: Evolution, Different groups of Hotels in India, Hotel Groups. ITDC-role importance, Ashoka group, Welcome Group, Taj group role in Tourism.

Unit 3: Marketing of Hotels

(10 hours)

- 3.1 Meaning and concept of Hospitality marketing.
- 3.2 Importance of Hospitality.
- 3.3 Hotel market and new trends.

TIMETABLE FOR ADVANCED DIPLOMA COURSE IN TOURISM

(2019-20)

B.A.III

July, 2019

Time	Date			
11.00 to 1.00	20/07/2019	21/07/2019	27/07/2019	28/07/2019

August, 2019

Time	Date				
11.00 to 1.00	03/08/2019	04/08/2019	10/08/2019	11/08/2019	17/08/2019
11.00 to 1.00	18/08/2019	24/08/2019	25/08/2019	31/08/2019	***

September, 2019

Time	Date				
11.00 to 1.00	01/09/2019	07/09/2019	08/09/2019	14/09/2019	15/09/2019
11.00 to 1.00	21/09/2019	22/09/2019	28/09/2019	29/09/2019	***

October, 2019

Time	Date			
11.00 to 1.00	05/10/2019	06/10/2019	12/10/2019	13/10/2019

November, 2019

Time	Date				
11.00 to 1.00	30/11/2019	***	***	***	***

December, 2019

Time	Date				
------	------	--	--	--	--

11.00 to 1.00	01/12/2019	07/12/2019	08/12/2019	***	***

(2 Hours per Day)


Co-ordinator


Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahankal
Dist.- Sangli - 416 405.

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Date: 17-07-2019

NOTICE

All the enrolled students are informed that, the lectures of the course will be started from 20th July, 2019 as per timetable. All the lectures will be conducted in Class room in Department of Geography.


Co-Ordinator


Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahankal
Dist.- Sangli - 416 405.

Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Name list (B.A. III)

Sr. No.	Name
1.	Mote Balaso Mahalappa
2.	Kothavale Chitra Shital
3.	Patil Himalaya Nanaso
4.	Hajare Ashwini Ganpati
5.	Shirote Priyanka Satish
6.	Patil Priyanka Pandurang
7.	Chavan Dipali Suresh
8.	Mane Priyanka Prabhakar
9.	Patil Samrudhi Vasant
10.	Jadhav Nisha Yuvraj
11.	Pujari Komal Shrivankumar

12.	Yamgar Rukmini Pandurang
13.	Athani Pooja Annappa
14.	Gaikwad Vrushali Ananda
15.	Dhere Pranali Manohar
16.	Mujavar Karisma Dilavar
17.	Yamger Vishal Kundlik
18.	Kadam Maruti Laxman
19.	Kadam Pramod Ramchandra
20.	Jadhav Pravin Anil
21.	Sapkal Mayuri Jotiram
22.	Chougule Ashwini Pandit
23.	Hange Kajal Rajaram

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Date: 8-12-2019

NOTICE

All the enrolled students are informed that, the timetable for theory examination and practical examination of the course in "Advanced Diploma Course in Tourism" is as below,

Examination	Time
Theory	22 December, 2019 (1.00 p.m. to 2.00 p.m.)


Co-Ordinator


Head

H.O.D.
Department of Geography
V. P. Mahavidyalaya, Kavathe Mahankal
Dist.- Sangli - 416 405

PADMABHUSHAN VASANTRAODADA PATIL MAHAVIDYALAYA

Kavathe Mahankal, Dist. – Sangli (Maharashtra) Pin – 416405

Principal: Prof. (Dr.) M. K. Patil
Website: www.pvpcollegekm.com

Phone No.: 02341-222014
E-mail: kmpvp@rediffmail.com

Time- 01.00P.M. To 02.00 P.M.

Date: 22/12/2019

1. Eco-Tourism चा परिभाषा कोणता आहे?

- A - प्राणी संरक्षण
- B - पर्यावरणाची संरक्षण व प्रदर्शन
- C - सौंदर्याची निर्मिती
- D - खालीलपैकी काहीही नाही

2. Eco-Tourism च्या प्रकार कोणत्या आहेत?

- A - प्राकृतिक
- B - इतिहासी पर्यटन
- C - धार्मिक पर्यटन
- D - सामाजिक पर्यटन

3. पर्यटन-पर्यावरण संबंधात कोणत्या गोष्टी महत्त्वाच्या आहेत?

- A - प्राणी संरक्षण
- B - खालीलपैकी काहीही नाही
- C - जलसंरक्षण
- D - अशोक स्तंभ

4. Carrying Capacity चा अर्थ काय आहे?

A - प्राणी संख्या

B - प्रदेशाची धार्मिकता

C - प्राणी संख्येचा सर्वोच्च सीमा

D- समुद्र किनारा

5. हॉटेल आणि आवास उद्योगाच्या परिचयात खालीलपैकी कोणत्या प्रकार आहेत?

A - सोयीस्त

B - खच्चरिस्त

C- खालीलपैकी काहीही नाही

D - धुरणीस्त

6. Hotel Industry ची Evolution किती वर्षांपूर्वी झाली?

A- 20 वर्ष

B - 50 वर्ष

C- 100 वर्ष

D - 200 वर्ष

7. ITDC ची पूर्ण नाव काय आहे?

A- भारतीय पर्यटन विकास निगम

B - भारतीय टूरिस्टिक डेव्हलपमेंट कॉर्पोरेशन

C - भारतीय हॉटेल पर्यटन निगम

D - भारतीय गुलाबराई पर्यटन कॉर्पोरेशन

8. ताज हॉटेल ची उत्पादने कुठल्या नगरात आहेत?

A - मुंबई

B - दिल्ली

C - कोलकाता

D- बेंगळूरु

9. Hospitality Marketing चा अर्थ काय आहे?

A - हॉटेल आणि खाणे पाण्याची विपणन

B - मनोरंजनाचा विपणन

C - खालीलपैकी काहीही नाही

D - चित्र विपणन

10. Hospitality Marketing कसा महत्त्वाचा आहे?

A - सर्व्हिस उपलब्धता

B - अत्यंत महत्त्वाचे नसलेले आहे

C - सगळे

D - सामाजिक

11. हॉटेल विपणन किती गोष्टी महत्त्वाची आहेत?

A - विरासत

B - प्रदान

C - गोष्ट

D आणि

12. हॉटेल विपणनाच्या नवीन प्रवृत्ती कोणत्या आहेत?

A - अभिवृद्धी

B - आधुनिकीकरण

C - सगळे

D- आणि

13. हॉटेल विपणनाचा अर्थ काय आहे?

A - संबंध

B - आर्थिक

C - सांगणक

D - सामाजिक

14. हॉटेल आणि रेस्टॉरंट्स संचालन कसे करावे?

A - धर्म

B - आर्थिक

C - सांगणक

D - सामाजिक

15. आतिथ्याच्या महत्त्वाचे विमर्श कोणते आहेत?

A - धर्म

B- आर्थिक

C - सांगणक

D - सामाजिक

16. अर्थरुजात्रा चा परिभाषा कोणता आहे?

A - वनस्पती तसेच प्राणी संरक्षण

B - पर्यावरणाची संरक्षण व प्रदर्शन

C- सौंदर्याची निर्मिती

D - खालीलपैकी काहीही नाही

17. Eco-Tourism च्या प्रकार कोणते आहेत?

A - प्राकृतिक

B - शहरी

C - इतिहासी

D - सामाजिक

18. पर्यटन-पर्यावरण संबंधात कोणत्या गोष्टी महत्त्वाच्या आहेत?

A- प्राणी संरक्षण

B - खालीलपैकी काहीही नाही

C - जलसंरक्षण

D - अशोक स्तंभ

19. Carrying Capacity चा अर्थ काय आहे?

A - प्राणी संख्येचा सर्वोच्च सीमा

B - प्राणी संख्या

C - प्रदेशाची धार्मिकता

D - समुद्र किनारा

20. हॉटेल आणि आवास उद्योगाच्या परिचयात खालीलपैकी कोणत्या प्रकार आहेत?

A- सोयीस्त्र

B - खच्चरिस्त्र

C - खालीलपैकी काहीही नाही

D - धुरणीस्त

21. Hotel Industry ची Evolution किती वर्षांपूर्वी झाली?

A - 20 वर्ष

B - 50 वर्ष

C - 100 वर्ष

D - 200 वर्ष

22. ITDC ची पूर्ण नाव काय आहे?

A - भारतीय पर्यटन विकास निगम

B - भारतीय टूरिस्टिक डेव्हलपमेंट कॉर्पोरेशन

C - भारतीय हॉटेल पर्यटन निगम

D - भारतीय गुलाबराई पर्यटन कॉर्पोरेशन

23. ताज हॉटेल ची उत्पादने कुठल्या नगरात आहेत?

A - मुंबई

B - दिल्ली

C - कोलकाता

D - बेंगळूरु

24. Hospitality Marketing कसा महत्त्वाचा आहे?

A - सर्व्हिस उपलब्धता

B - अत्यंत महत्त्वाचे नसलेले आहे

C - सगळे

D - आणि

25. हॉटेल विपणनाच्या नवीन प्रवृत्ती कोणत्या आहेत?

A - अभिवृद्धी

B - आधुनिकीकरण

C- सगळे

D - आणि

Answer Key

1.-B - पर्यावरणाची संरक्षण व प्रदर्शन

2.-A - प्राकृतिक

3.-A - प्राणी संरक्षण

4. -C- प्राणी संख्येचा सर्वोच्च सीमा

5.-A - सोयीस्त्र

6. -D- 200 वर्ष

7. -A- भारतीय पर्यटन विकास निगम

8. -A- मुंबई

9.-A - हॉटेल आणि खाणे पाण्याची विपणन

10. -C- सगळे

11. -C-गोष्ट आणि

12. - A- अभिवृद्धी

13. - A- संबंध

14. -D-सामाजिक

15. -A-धर्म

16. -B-पर्यावरणाची संरक्षण व प्रदर्शन

17. -A-प्राकृतिक

18.-A - प्राणी संरक्षण

19.-A- प्राणी संख्येचा सर्वोच्च सीमा

20. -A- सोयीस्त्र

21. -B- 50 वर्ष

22. -A- भारतीय पर्यटन विकास निगम

23. -A- मुंबई

24. -C- सगळे

25. - A-अभिवृद्धी

Photos:



Advanced Diploma Course in Tourism Class

Padmabhushan Vasantraodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Result

Sr.No.	Name	Class	Marks	Remark
1	Mote Balaso Mahalappa	B. A. III	44	A+
2	Kothavale Chitra Shital	B. A. III	40	A+
3	Patil Himalaya Nanaso	B. A. III	36	A
4	Hajare Ashwini Ganpati	B. A. III	32	A
5	Shirote Priyanka Satish	B. A. III	42	A+
6	Patil Priyanka Pandurang	B. A. III	46	O
7	Chavan Dipali Suresh	B. A. III	40	A+
8	Mane Priyanka Prabhakar	B. A. III	48	O
9	Patil Samrudhi Vasant	B. A. III	42	A+
10	Jadhav Nisha Yuvraj	B. A. III	32	A
11	Pujari Komal Shrivankumar	B. A. III	36	A
12	Yamgar Rukmini Pandurang	B. A. III	32	A
13	Athani Pooja Annappa	B. A. III	34	A
14	Gaikwad Vrushali Ananda	B. A. III	44	A+
15	Dhere Pranali Manohar	B. A. III	44	A+
16	Mujavar Karisma Dilavar	B. A. III	36	A
17	Yamger Vishal Kundlik	B. A. III	34	A
18	Kadam Maruti Laxman	B. A. III	36	A

19	Kadam Pramod Ramchandra	B. A. III	44	A+
20	Jadhav Pravin Anil	B. A. III	36	A
21	Sapkal Mayuri Jotiram	B. A. III	34	A
22	Chougule Ashwini Pandit	B. A. III	44	A+
23	Hange Kajal Rajaram	B. A. III	46	O

(*A – Satisfactory **A+-Excellent ***O – Outstanding)

CERTIFICATE



Shikshan Prasarak Sanstha's
Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal
Affiliated to Shivaji University, Kolhapur

DEPARTMENT OF GEOGRAPHY C E R T I F I C A T E

This is to certify that Mr. Mote Balaso Mahalappa of Class B. A. III has successfully completed the Short Term Career Oriented Course entitled "Advanced Diploma Course in Tourism", and secured grade A+ during the academic year 2019-20.

Course Co-Ordinator
Mrs. V .P. Ghatage

Head
Department of Geography
Dr. T. E. Kumbhar

Principal
Prof. (Dr) A. V. Babar


Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Report on Career Oriented Course in "Advanced Diploma Course in Tourism"

Title	Career Oriented Course in "Advanced Diploma Course in Tourism"
Duration	20 th July 2019 to 22 th December 2019
Organizer	Department of Geography, P.V.P. Mahavidyalaya Kavathe Mahankal
Funding	--
BOS / Faculty	Dr. T.E. Kumbhar Dr. D.A. Gade Mr. A.M. Mali Mrs. V.P. Ghatage Miss. B.C. Mali
Co-ordinator	Mrs. V.P. Ghatage
Background	Now a days Tourism has high importance. For that, students must have some knowledge of Tourism and their Aspects. So, this course is intended.
Objective	1. To introduce the student with the importance of Advanced Diploma Course. 2. To understand the concept of Tourism. 3. To give basic information to the students about Advanced Diploma Course in Tourism. 4. Develop a nuanced understanding of Tourism to enhance Sustainable development.
Outcomes	1. Proficiency in selecting and applying diverse methodologies for tourism investigations. 2. Critical analysis and interpretation in Tourism. 3. To enhance spatial data collection and analysis in tourism. 4. Effective communication of tourism findings through geographic reports.
Conclusion	"In conclusion, our Short-Term Course on Advanced Diploma Course in Tourism equips participants with essential tools and skills for conducting impactful Tourism. Participants emerge with a heightened proficiency in selecting and applying diverse methodologies, enhancing their ability to analyze Tourism data ethically and critically.





PRINCIPAL,
Padmabhushan Vasantrodada Patil
Mahavidyalaya, K. Mahankal, Dist-Sangli

H.O.D.
Department of Geography
P.V.P. Mahavidyalaya Kavathe Mahankal
Sangli - 416 405.

Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Career Oriented Course in "Advanced Diploma Course in Tourism"

Brief Summary

Sr. No.	Organizing department	Department of Geography			
1	Type of Activity	Career Oriented Course in "Advanced Diploma Course in Tourism"			
2	Duration of Activity	20 July 2019 to 22 December 2019			
3	Venue	Department of Geography			
4	Participation				
	Students		Male	Female	Total
	B. A. III		06	17	23
5	Result	A-Grade	A+-Grade	O-Grade	Total
	B. A. III	11	09	03	23


Co-Ordinator


PRINCIPAL,
Padmabhushan Vasantrodada Patil
Mahavidyalaya, K.Mahankal, Dist-Sangli


Head
H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahankal
Dist- Sangli 416 405.